

Adam Ward

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Summary

- I have a passion for helping build software products that end-users love to use. I enjoy being the intermediary between the business, technical teams, and clients to build the best product possible. Very comfortable taking ownership of projects and ensuring their success.
- Solid understanding of web design, application architecture, and project management.
- Strong aptitude for learning new applications and processes. Able to quickly learn the ins and outs of complex software, and am confident I can quickly begin delivering value to any team.

Experience

Adam Ward Technology - Freelance web consulting - **Denver, CO** - www.adamward.tech **Mar 2019 - Current**

Providing web consulting in Denver, CO. Services include web design, web optimization, SEO/Advertising strategy, e-commerce setup and management, software product management, and information systems management.

Pixfizz, inc. – Product and Implementation Manager, Americas – **Denver, CO** - www.pixfizz.com **Jun 2014 – Dec 2018**

Pixfizz offers a white-label Cloud to Print (SaaS) solution that allows users to quickly create print photo products. Pixfizz hosted and managed over 200 client websites worldwide ranging from enterprise to small local print shops, including customized storefronts for each site, regular upgrades to the core photo editing software, storage of end-user photos and projects, and a redundant cloud infrastructure to host all aspects of the platform.

- Act as product manager in an agile environment to prioritize and launch new modules for our platform, including a mobile friendly photo editor redesign, a designer marketplace, and simple ordering systems. Responsible for designing wireframes and working with developers to ensure customer requirements were met.
- Conduct research on potential platform improvements by working with end users, clients, and researching competitors in the market. Assist in designing prototypes, organizing basic functionality testing, and planning development and deployment schedules.
- Project management of technical implementation of our platform for multiple clients concurrently. Responsibilities include front end web design, integrations with custom APIs, and backend database maintenance. Assist team with server management, API development, and minor upgrades to the platform (built with Ruby on Rails).
- Required technical skills: HTML5, CSS, XML, JSON, JavaScript, JQuery, Python, cURL

Bradsby Group – Principal/Technical Recruiter - **Denver, CO** - www.bradsgroup.com **Mar 2013 – Jun 2014**

- Obtain and manage applicants client job openings while actively and passively sourcing candidates. A 'Full Desk'.
- Utilize various recruiting and social media tools to source top IT talent in competitive industries.

Synergy Staffing – Recruiter – **Denver, CO** **Aug 2012 – Feb 2013**

- Specialized in providing contract, temp-to-perm, and direct hire personnel to the mortgage and IT industries.
- Cold call, social source, Boolean search, and network to find the most qualified candidates for each position.

Social Media Smarts – Owner - **Logan, UT** **Feb 2010 – Jul 2012**

- Started my own company providing social media consultation for local businesses.
- Seek new clients via cold calls, door to door, community meetings, social media, and networking.
- Help local businesses grow by providing social media training classes for the Social Media Club of Cache Valley (Logan, UT). Provide one on-one-training to businesses that required further assistance.

Education

Utah State University **2008 – 2013**

Major in public relations with a minor in speech communication. Member of the Public Relations Student Society, the Entrepreneur Club, writer for the campus newspaper, and member of the university rugby team.